



Mr. Ruchir Aggarwal (Distributor Bareilly) receiving highest achievement award from Mr. Suneet Sibal



I did it again ! Mr. Deepak Kumar (Bihar) achieved highest growth over target receives award from Mr. Vijay Mannan, Director (S&M)



Mr. Vinay Mishra (JSO Gwalior) receives award from Mr. S. Sibal on achieving target



Mr. Ram Bhushan (JSO Bhopal) receiving award from Mr. H.R. Bharija on achieving target

# Tops AWARDS & REWARDS



Mr. Deepak Kumar (Bihar) sharing his experience with team members



Mr. Virender Kumar promoted as Senior Sales Officer to shoulder higher responsibility



Field force celebrating on higher achievements

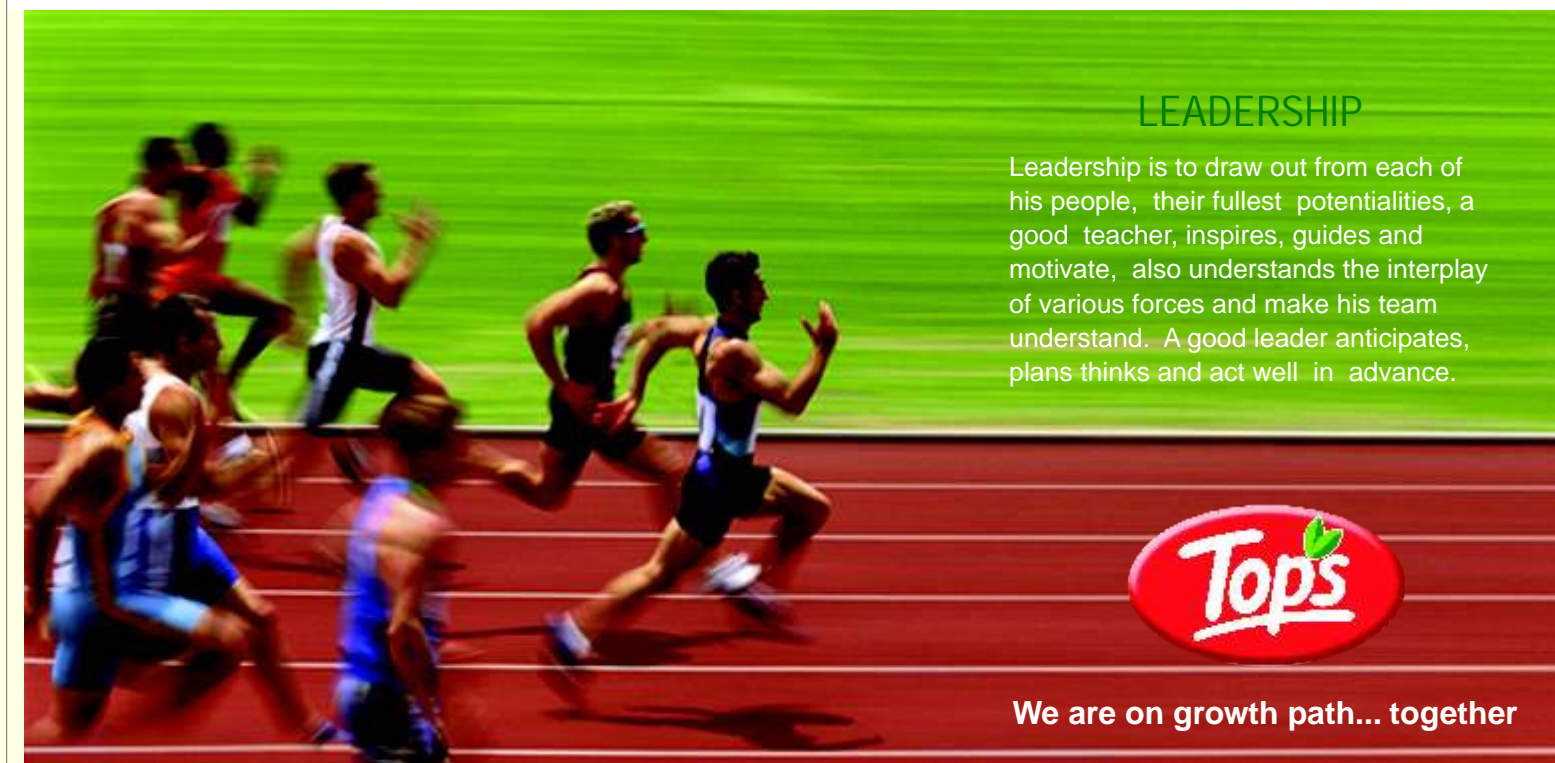


# GD FOODS EXPRESSIONS

For internal circulation only

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## LEADERSHIP

Leadership is to draw out from each of his people, their fullest potentialities, a good teacher, inspires, guides and motivate, also understands the interplay of various forces and make his team understand. A good leader anticipates, plans thinks and act well in advance.



We are on growth path... together

### SOME ARE BORN LEADERS

**Mr. Nitin Seth**  
(Joint Managing Director)

How often have you heard the comment, "He is a born leader". There are certain characteristics found in some people that seem to naturally put them in a position where they are looked up as a leader, so is our Joint Managing Director Mr. Nitin Seth. Born & brought up in Delhi, did his schooling from Mount St. Mary's and graduation from Delhi University. He is now pursuing L.L.B.

Just after his graduation he joined hands with his father Sh. B.M. Seth and after expertising in all the fields, is now mainly looking after Purchase and Production Department which are the main stream of the Organization and accounts for profitability.

He has a sharp vision for analyzing latest trends of the Food Industry and his contribution towards the development of new products has been excellent and he confidently says that "Quality that Counts is the backbone of any product".

Apart from this, Mr. Nitin Seth is a very Social and Spiritual human being, has a passion for music, which has prompted him to do PhD. in the subject. He is always ready to extend help to one and all who requires.

An excellent Leader and a Great Team Player.



- L - LEADS
- E - EXECUTION
- A - ATTITUDE
- D - DETERMINATION
- E - EMPATHY
- R - RESOURCEFUL
- S - SINCERITY
- H - HONEST
- I - INTROSPECTIVE
- P - PERSEVERANCE

### Golden Words

Where you are today is  
Where your thoughts have  
brought you;  
and you will be tomorrow  
Where your thoughts take you.  
Think Positive

Once again a new Financial Year befalls us, with limitless opportunity to grow, learn and enhance our existing skills. I am happy to announce that our last Financial Year went off very well with our vision, mission and values being adhered to. "Seizing the upside of this Global economic down turn is difficult yet not impossible."

With this new turn in our economy, it is important that we also take a new turn in our ways of leading people and understanding various team-dynamics so that we can make maximum out of the minimum that we have. And that, in my sense will be a true learning.

Leadership in my view is a wonderful concept that is displayed by each and every individual's behavior. While some are born leaders, and some grow to learn and develop qualities that can help them excel at their jobs. Further enhancing these qualities help not only excel at your own job, but also helps others to excel. And if we help others the Company grows and with that we ultimately grow. So here's to leadership and to all of us developing into great successful leaders for many years to come!

Wishing you all the best.

**B.M. Seth**  
Chairman & Managing Director





### LORD KRISHNA INSPIRES

- Perform your duty sincerely and do not worry about results, He preached.
- A great motivator guided Arjun to fight against evil.
- In the midst of adversities and Challenges, he remained calm & focused showing the traits of a good leader.
- Had Supreme knowledge and developed team spirit among Pandavas and their allies.
- Empowered the world through his intellect. A true sign of a Leader.
- Enlightened the whole world through Bhagwat Geeta.

### ON PEOPLE'S FRONT,

Welcome back to 3rd edition of G.D. Foods Expressions. It gives me great pleasure to announce the great success of the 1st & 2nd edition and hope to see it grow with your inputs and Expressions alongwith contributions and passion towards driving this initiative.

Leadership is the word which brings in the teamwork. 10 Heads are better than one, and 15 are better than 10 and so on and so forth ..... the point being that the moment we put our minds together to a task, we can achieve it in lesser time than when one person does everything entirely. As a result the productivity increases by the leaps and bounds.

So work together as a team for better results, better growth and not to forget, lots of Happiness !!

Good Luck for the Financial Year 2009-2010 for achieving higher goals.

Vijay Mannan  
Director ( S&M)

### FROM THE EDITOR

I would like to welcome you to yet another edition of our Newsletter. It gives me immense happiness in announcing the theme and learning of the month "Leadership". This word evokes a lot of sentiments and brings to mind a lot of names. I would like to mention one leader which we will all agree is our very own Shri B.M. Seth, whose footstep we follow. He is a leader who has not only Charisma but also qualities that make us proud to be a part of G.D. Foods. Quite like the following phrase.

Management is doing things right, leadership is doing the right things (Peter Drucker) . So while we earn at our work place, it's important that we take right guidance from leaders which in turn, will help us LEARN WHILE WE EARN.

Having said that, here is hoping all of us learn and grow as leaders in our domains and become expert at whatever we do.

Happy Reading,

P.C. Bagga

### TO BE A GOOD LEADER...

- Give Orders which are reasonable and practicable. They are generally respected and carried-out.
- Behave in a dignified manner and be impartial.
- Do not expect anything in return.
- Give specific & clear orders and guide properly.
- A leader requires infinite patience. He can not afford to act hastily.
- Self control is essential, must understand himself know his own strength.
- Understand and meet the need of your Subordinate – to the extent it is possible.

### SO REMEMBER

- A Leader must be a motivator.
- A Leader must be a decision maker.
- A Leader must be a problem solver.
- A leader must be a negotiator.

### AND ABOVE ALL

- Lead by Example.

### WRITE and be the "STAR"

Write something special for the News letter. An interesting anecdote, an inspiring story, a recipe, a joke ! If it fits the bill, we will make you the Star of the Magazine!

A photo shoot and an interview with you will be featured in the next edition.

Send your entries to :  
Mr. P.C. Bagga at H.O. address or  
E-mail gdfoods@topsindia.com.

## BUILDING RELATIONSHIPS

Distributors meet was organized in Varanasi (U.P – East) and Dehradun (U.P – West) . While presentations made by Mr. S. Sibal and Mr. P.C. Bagga gave new strength to the participants, the exchange of views were also beneficial to one and all. Awards were given to the best performers during the year 2008/09 over 2007/08. Press (Media) were also present during the Distributors meet.



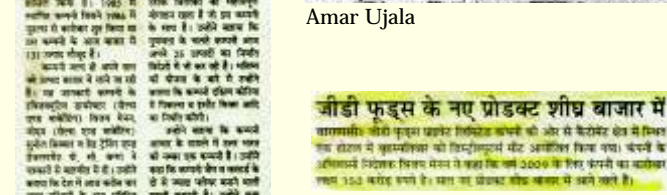
Mr. S. Aggarwal Dist. Varanasi receiving award from Mr. Vijay Mannan



Distributors Meet Varanasi



Amar Ujala



Aaj Samachar

Sahara Samachar (Varanasi)



Varanasi S.S. and Dist. with G.D. Foods Team



Mr. Harish Dist. Jaunpur receiving award from Mr. Vijay Mannan



Mr. Vishal Dist. Lucknow receiving award from Mr. S. Sibal



Mr. S. Sibal G.M. Sales & Marketing addressing electronic media at Varanasi the event was covered by various News Channels



Mr. Anoop Sharma S.S. Kanpur receiving memento from Mr. S. Sibal



## BUILDING RELATIONSHIP



Distributors Meet - U.P. (West) Dehradun



Mr. Rajesh S.S. (Ghazibad) receiving award from Mr. Rajendar Prasad (ASM) for best achievement



Mr. Surinder receiving award from Director S&M on behalf of Bareilly S.S on achieving highest growth in U.P.(West) in 08/09



Mr. Ashish Dist. Saharanpur receiving award from GM S&M on achieving highest growth in 08/09



Mr. Pankaj Dist. Hapur receiving award from Mr. Suneet Sibal on best performance



Mr. Atul Kumar (Mathura) receiving award from Director S&M on best achievement in U.P. (West) over the years



Mr. Sanjay Aggarwal Dist. Bijnor receiving award from Director S & M on best performance in 08/09



Mr. Sunil Dhingra Dist. Khurja receiving award from Mr. Vijay Mannan Director S & M on consistent growth

## employees section

### Congratulations



Mr. Suneet Sibal promoted as General Manger Sales & Marketing welcomed by Mr. H.R. Bharija, V.P. (HRD)

### Welcome



Mr. Sunil Sarin joined as N.S.M welcomed by the Mr. Vijay Mannan, Director (S&M)

### HARD WORK PAYS

Name:	Promoted to:
Mr. Sharad Kumar Saxena	Vice President - F&A
Mr. Rajeev Sharma	Dy. Manager - A/C & MIS
Mrs. Rachna Gaba	Sr. Officer - A/C & MIS
Miss Rita	Jr. Accounts Officer
Mr. Manish Kumar	Supervisor - Purchase
Mr. Jitender Chaudhary	Dy. Manager - HRD
Mr. Satish Kr. Dayal	Sr. Personnel Officer
Mr. Ajit Kumar Mishra	Sr. Supervisor - HRD
Sh. Chandan Singh	Sr. Store Officer

### WELCOME NEW JOINEES

March 2009	Name of Employees	Designation
1.	Sh.Chaman Lal Sethi	Sr.Manager (Coordination-H.O)
2.	Sh. Rajeev Singh Yadav	Accountant (H.O)
3.	Sh. Sunil Kumar	JSO (Jalandhar)
4.	Sh. Ashwani Kumar	S.O. gr-II (Jammu)
5.	Sh. Atul Ramesh Chandra Bhasin	ASO (Vadodra)
6.	Sh.Mahender Singh Thakur	JSO (Jabalpur)
7.	Sh. Sumit Sharma	JSO (Jammu)
8.	Sh. Anoop Kr. Srivastava	JSO (Gorakhpur)
April 2009		
1.	Sh. Sunil Malviya	JSO (Ujjain)
2.	Sh. Suresh Thakur	JSO (Delhi)
3.	Sh. Sunil Kr. Verma	JSO (Delhi)
4.	Sh. Amit Kr. Chanana	JSO (Rajpura)
5.	Sh. Suresh Kumar	JSO (Chandigarh)
6.	Sh. Kumar Sumit	JSO (Delhi)
7.	Sh. Atul Raghuvanshi	JSO (Bijnor)
8.	Sh. Sandeep Singh	JSO (Amritsar)
9.	Sh. Pankaj Kumar Das	Supervisor - HR(Neemrana)
10.	Sh. Mahesh Kumar Nepalia	GM-HRD (Neemrana)
May 2009		
1.	Sh. Gaurav Aggarwal	JSO (Kota)
2.	Sh. Vikas Kaushik	JSO (Gurgaon)
3.	Sh. Chandan Nanda	Executive (Institution)
4.	Dr. Murli Krishna Madahvapeddi	Director
5.	Miss Shilpy Dang	Accounts Officer

### HUMOR CORNER

- ▶ Borrow money from a pessimist - they don't expect it back.
- ▶ Eat right stay fit - Die anyway.
- ▶ Atheism is a non prophet organization.
- ▶ It's not that you and are so clever, but that the others are such fools.
- ▶ Love your enemies. It will make them crazy.
- ▶ Friends come and go, but enemies accumulate.
- ▶ Work fascinates me I could sit and watch it for hours.